



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 09-18-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
398861	09-17-2012	09-18-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
221		243667	PHILADELPHIA	D. PARKER	10-02-2012	10-07-2012	M (Broadcast Month, Cycle 1)	N	243667								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 221														
1	10-02-2012	10-05-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		1	1	1	1			4	1,600	4	6,400.00
2	10-02-2012	10-05-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30		1	1	1	1			4	2,000	4	8,000.00
3	10-02-2012	10-05-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		1	1			1		3	1,100	3	3,300.00
4	10-02-2012	10-04-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		1	1	1				3	2,200	3	6,600.00
5	10-02-2012	10-05-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		1	1	1	1			4	4,000	4	16,000.00
6	10-02-2012	10-05-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	2,200	4	8,800.00
7	10-02-2012	10-07-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1		1	1		1	4	2,200	4	8,800.00
8	10-02-2012	10-06-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30		1		1			1	3	4,500	3	13,500.00
9	10-02-2012	10-02-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)	7	30		1						1	12,000	1	12,000.00
10	10-03-2012	10-03-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30			1					1	15,000	1	15,000.00
11	10-05-2012	10-05-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	7,000	1	7,000.00
12	10-05-2012	10-05-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	10,000	1	10,000.00
13	10-05-2012	10-05-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	9,000	1	9,000.00
14	10-06-2012	10-06-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	400	1	400.00
15	10-06-2012	10-06-2012	12:00PM – 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)	7	30						1		1	4,000	1	4,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398861	Contract Dt 09-17-2012	Revision Dt 09-18-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS	Station/Market WABC – NEW YORK													
Agency Est# 221		CMS # 243667	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-02-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243667											
Line	Start Date	End Date	Time Period			Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 221																				
16	10-06-2012	10-06-2012	08:00PM – 11:30PM			SP: COLLEGE FOOTBALL SAT. PRIME (7510)	7	30							3	3	4,000	3	12,000.00	
17	10-07-2012	10-07-2012	10:00AM – 11:00AM			WK SUN THIS WEEK (7436)	7	30							1	1	4,000	1	4,000.00	
18	10-07-2012	10-07-2012	07:00PM – 08:00PM			PE SU 7-8PM (7500)	7	30							1	1	6,000	1	6,000.00	
																	Contracted Gross Total:		41	150,800.00
																	Actual Gross Total:		41	150,800.00
																	Agency Commission:			22,620.00
																	Net Total:			128,180.00
Month/YR		Preempted			Made Good			Contract Total			Adjustments			Actual Total						
Oct 12		0.00			0.00			150,800.00			0.00			150,800.00						
TOTAL		0.00			0.00			150,800.00			0.00			150,800.00						

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